



# Social Content

Q4 Partner Toolkit 2018

# Social Platform(s)

FB, TW, IG

## Content

### FACEBOOK

Family time deserves your attention. Don't let your health get in the way.

Take this self-assessment that helps identify whether you may benefit from daily aspirin use. Then, talk with your medical provider about how you may further improve your health.

#AskAboutAspirin and enjoy quality time with peace of mind. [LINK]

### TWITTER

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## LINK

<http://askaboutaspirin.umn.edu/self-assessment/>

## INFO SOURCE

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### FACEBOOK

Holiday season is in full swing. That's why [Health System Name] is giving you a gift.

This simple self-assessment is a present that may significantly affect your health.

#AskAboutAspirin with this self-assessment to help identify whether you may benefit from daily aspirin use. Then, talk with your medical provider about how you may further improve your health. [LINK]

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### FACEBOOK

Small steps can snowball into big results.

For example, this simple self-assessment can help determine if daily aspirin may reduce the odds for a first heart attack or stroke.

[Health System Name] encourages you to #AskAboutAspirin this [Month]. [LINK]

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### FACEBOOK

Love apple orchards and pumpkin patches? Here's something new for you to pick! #AskAboutAspirin this [Month] and harvest results that may significantly impact your health.

This simple self-assessment helps identify whether you may benefit from daily aspirin use. We at [Health System Name] strive to provide quality care and resources to have you feel your best. [LINK]

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When it cuts to commercial break, there's a self-assessment for you to take.

#AskAboutAspirin when your show's away. Be productive while advertisements play.

[Health System Name] encourages you to complete this simple self-assessment that helps identify whether you may benefit from daily aspirin use. [LINK]

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